Career Paths: Tourism is a new educational resource for tourism professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing.

Career Paths: Tourism presents subject matter including reservations, health concerns, money issues, tours, and career options.

The series is organized into three levels of difficulty and offers over 400 vocabulary terms and phrases. Every unit includes a test of reading comprehension, vocabulary, and listening skills, and leads students through real-world examples of written and oral production.

Included Features:
- A variety of realistic reading passages
- Career-specific dialogues
- 45 reading and listening comprehension checks
- Over 400 vocabulary terms and phrases
- Guided speaking and writing exercises
- Complete glossary of terms and phrases

The Teacher’s Book contains a full answer key and audio scripts.

The Teacher’s Guide contains detailed lesson plans, a full answer key and audio scripts.

The audio CDs contain all recorded material.
Career Paths

Tourism

Book 1

Virginia Evans
Jenny Dooley
Veronica Garza

Express Publishing
## Scope and Sequence

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<td>Cultural Differences</td>
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<td>Giving an explanation</td>
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<td>Travel Packages</td>
<td>Brochure</td>
<td>accommodation, air-only, all-inclusive, deluxe, entrance fee, explore, full board, half board, itinerary, set menu</td>
<td>Asking about differences</td>
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<td>3</td>
<td>Giving Directions</td>
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<td>across, around the block, clock, corner, downtown, head, keep going, line, reach intersection, right, turn</td>
<td>Describing location</td>
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<td>Getting To and From the Airport</td>
<td>Brochure</td>
<td>bellhop, curbside, driver, free of charge, front desk clerk, ground transportation, luggage, schedule, shuttle, taxi, transfer</td>
<td>Asking for a favor</td>
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<td>Talking About the Weather</td>
<td>Article</td>
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<td>Expressing regret</td>
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<td>6</td>
<td>Intentional Travel</td>
<td>Brochure</td>
<td>abroad, customs, customs agent, declare, departure tax, expire, inspect, international, passport, prohibited, stamp, valid, visa</td>
<td>Stating requirements</td>
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<td>Airport Security</td>
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<td>Reporting a problem</td>
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<td>Airplane Procedures</td>
<td>Brochure</td>
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<td>Offering choices</td>
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<td>Travel Delays</td>
<td>Article</td>
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<td>Expressing disbelief</td>
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<td>Where’s My Baggage?</td>
<td>Poster</td>
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<td>Giving reassurance</td>
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<td>Explaining the Bill</td>
<td>Bill</td>
<td>charter flight, gratuity, guided tour, landmark, luxury, massage parlor, overcharge, place of interest, premium, settle the bill, spa, tip, upscale, walking tour</td>
<td>Pointing out a mistake</td>
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<td>Negotiating Prices</td>
<td>Article</td>
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<td>13</td>
<td>Locating Help</td>
<td>Flyer</td>
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<td>Making an apology</td>
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<td>2</td>
<td>Taking a Message</td>
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<td>abusive language, assure, difficult, dissatisfied, disturbance, escort, incident, lose one’s temper, office memo, premises, put out a cigarette, queue, smoke, uncooperative</td>
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<td>15</td>
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Get ready!

1 Before you read the passage, talk about these questions.
   1 Why do people take cruises?
   2 You win free tickets for a cruise. Where do you go? Why?

Reading

2 Listen and read a part of a brochure for a cruise ship. Where can you make new friends? Choose the correct answers.

   1 What does the brochure mainly talk about?
      A how to buy a cruise ship ticket
      B the types of rooms available on a ship
      C the fun parts of traveling on a cruise ship
      D why cruise ships are good for families

   2 One of the porter's duties is to ...
      A pack your luggage.
      B put your bags in your room.
      C inform about activities on the ship.
      D help passengers get on tenders.

   3 According to the passage, what does a person do on the upper deck?
      A visit the pool
      B get on a tender
      C have lunch
      D meet people

Vocabulary

3 Read the sentence pairs. Choose where the words best fit in the blanks.

   1 relaxation / adventure
      Mick does not want a lot of activity. He wants __________ during his holiday.
      Rita climbs a mountain because she enjoys the __________.

   2 embarkation / shore excursion
      Penny visits a new city. She is on a(n) __________.
      Oscar shows his ticket at __________.

   3 porter / cruise director
      Ulysses is a __________. He handles the passenger's luggage.
      Miranda is a __________. She tells passengers about activities.

Do you want a mix of relaxation and adventure? Then Poseidon Cruises is perfect for you!

At embarkation, show your boarding pass and we'll do the rest. Our porters take your luggage right to your cabin. And cruise directors tell you about activities on the ship. Do you want to relax? Then spend time on your private balcony or visit the pool. Do you want to have fun? Make new friends on the upper deck. We also offer many shore excursions. Passengers disembark at several ports of call. How do you get to land? We take you to land on tenders. Call us today to learn more.
4 Match the words (1-6) with the definitions (A-F).

1 __ cabin 4 __ disembark
2 __ balcony 5 __ port of call
3 __ upper deck 6 __ tenders

A to get off of a ship
B a place where ships stop
C the top part of a ship
D a room on a ship where passengers sleep
E small boats that take passengers from the cruise ship to land
F a small outdoor area that is attached to cabins

Listening

5 Listen to a cruise director make an announcement. Then answer the questions.

1 What does the cruise director talk about?
   A a stop at a port of call
   B a shore excursion
   C things to do on the ship
   D problems with the dining area

2 According to the announcement, what activity takes place at 10 am?
   A games on the upper deck
   B lunch in the dining room
   C passengers watch a movie
   D a play in the theater

6 Listen again. Fill in the blanks.

Cruise Director: Hello, ladies and 1 ____________.
Welcome to the Grande Dame.
This is your 2 ____________.
There are many activities on the Grande Dame today. At 10 am, join us on the 3 ____________ for games. Then we have lunch at 4 ____________.
At 2 pm, watch a movie at the ship theater. The theater is on 5 ____________.
Finally, dinner is at 6 pm. The 6 ____________ is on Deck 10. Have a wonderful day on our cruise ship!

Speaking

8 With a partner, act out the roles below, based on the announcement from Task 6. Decide who Student A and Student B are. Then switch roles.

USE LANGUAGE SUCH AS:

At 10 am, join us on the ... for ...
We have ... at 6 pm
The theater is on the Deck ...

Student A: You are a passenger on a cruise ship. Ask Student B about:
   • activities on the ship
   • times of the activities
   • location of the activities

Student B: You are a cruise director on a cruise ship. Answer Student A’s questions.

Writing

9 Use the conversation in Task 7 to fill out the schedule for the cruise ship.

Grande Dame
Schedule of Events for Monday

<table>
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<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<td>Breakfast</td>
<td>Dining room</td>
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<tr>
<td>12:00 PM</td>
<td>Lunch</td>
<td>Dining Room</td>
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Speaking

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At 10 am, join us on the ... for ...
We have ... at 6 pm
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<td>Dining Room</td>
</tr>
</tbody>
</table>
Get ready!

1. Before you read the passage, talk about these questions.
   1. What activities do people do while on holiday?
   2. What types of activities are there for visitors in your town?

Reading

2. Listen and read the information in a travel guide about Key West. Mark the following statements as true (T) or false (F). What is unique about Key West?

   1. ___ The island of Key West is located in Spain.
   2. ___ The Ernest Hemingway House and the Key West Lighthouse are on the same street.
   3. ___ Tour operators for a number of activities can be found in one area of the island.

Vocabulary

3. Place the words from the word bank under the correct heading.

   Cultural Sites
   Water Sports

<table>
<thead>
<tr>
<th>art gallery</th>
<th>jet skiing</th>
<th>scuba diving</th>
<th>lighthouse</th>
</tr>
</thead>
<tbody>
<tr>
<td>snorkeling</td>
<td>sailing</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

4. Choose the word that is closest in meaning to the underlined part.

   1. We saw beautiful views of a lot of places from the restaurant.
      A. panoramas    C. collections
      B. sculptures

   2. The general weather condition of Santa Fe is warm and dry.
      A. sculpture    C. climate
      B. cultural site

   3. Greg agreed to participate in an activity to go on a walking tour.
      A. signed up    C. dove
      B. snorkeled
Listening

5 Listen to a conversation between a tour operator and a client. Then choose the correct answers.

1 Why does the woman visit Discovery Tours?
   A to sign up for a tour of cultural sites
   B to find out more about the history of Key West
   C to learn about different tours and attractions
   D to ask about prices for snorkeling tours

2 What is true about the woman?
   A She prefers to visit cultural sites.
   B She has not been to Key West before.
   C She goes snorkeling often.
   D She wants to go on a tour before lunch.

6 Listen again. Fill in the blanks.

Client: That sounds nice. But, I wanted something a little more ...

Tour Operator: Exciting?

Client: Uh huh. Yes, I’m looking for something more exciting.

Tour Operator: Well, then maybe ... in a water sports tour. You can choose from a number of activities, like scuba diving and snorkeling.

Client: ... sounds like fun. But I don’t have any snorkeling equipment.

Tour Operator: No worries. We provide all the equipment. And our ... will also provide instructions, in case you’ve never been snorkeling before.

Client: Oh good! I ... some pointers.

Tour Operator: We have a snorkeling tour going out today at 3 pm. Would you like to ...?

Client: Yes, I would. Thanks!

Speaking

7 With a partner, act out the roles below, based on the dialogue from Task 6. Decide who Student A and Student B are. Then switch roles.

USE LANGUAGE SUCH AS:

Student A: You are a traveler and want to take a tour. Ask Student B questions to find out about:
   • different types of tours
   • what sites are included in the tour
   • when the next tour begins

Make up an attraction that you want to see.

Student B: You are an employee at Discovery Tours. Answer Student A’s questions.
   • Different types of tours
   • What the tour company provides for clients
   • When the next tour starts

Writing

8 Imagine that you are a visitor to Key West. Using the reading passage and Task 7, write a postcard to a friend at home describing the attractions you have visited.
adventure [N-COUNT or UNCOUNT-U6] Adventure is fun and exciting activities.
affordable [ADJ-U8] Something that is affordable is something that you have enough money to buy.
arrivals terminal [N-COUNT-U5] An arrivals terminal is where people who land at the airport enter through.
ATM [N-COUNT-U11] An ATM (automatic teller machine) is a machine that you use to access and withdraw money from your bank account.
attendant [N-COUNT-U7] An attendant is a train worker.
 baggage claim [N-COUNT-U5] A baggage claim is where you pick up your bags in an airport.
balcony [N-COUNT-U6] A balcony is an outdoor area that is attached to the cabin.
bank [N-COUNT-U11] A bank is a place where people keep their money.
bed and breakfast [N-COUNT or UNCOUNT-U4] A bed and breakfast is small house or hotel that offers lodging and a morning meal.
benefit [N-COUNT-U8] A benefit is something good about a thing.
berth [N-COUNT-U7] A berth is a type of bed that is on a train.
boarding pass [N-COUNT-U5] A boarding pass is a paper that allows you to get on a plane or bus.
boarding time [N-UNCOUNT-U5] The boarding time is when passengers get on the plane.
bottled water [N-UNCOUNT-U15] Bottled water is clean water that is in a container.
branch [N-COUNT-U11] A branch is an office that is part of a bigger company.
brake-in [N-COUNT-U14] A brake-in is when a person enters a home or building without permission.
budget hotel [N-COUNT-U4] A budget hotel is a sleeping and resting place that is inexpensive and has few services.
bug spray [N-UNCOUNT-U15] Bug spray is a chemical substance that kills bugs.
business hours [N-UNCOUNT-U11] A company's business hours are the times that the company is open.
buy-back [N-COUNT-U12] A buy-back is a policy. A business buys back something they previously sold you.
by bus [PREP PHRASE –U8] To go by bus is to travel somewhere on a big vehicle that carries a lot of people.
by rail [PREP PHRASE-U7] To travel by rail is to travel on a train.
cabin [N-COUNT-U4] A cabin is a small wooden house where visitors stay.
cabin [N-COUNT-U6] A cabin is a room on a ship.
campsite [N-COUNT-U4] A campsite is a sleeping and resting place where people stay in tents.
cash register [N-COUNT-U13] A cash register is a machine that holds a shop's money. It shows and records each transaction.
cash-only [ADJ-U10] A cash-only business only accepts cash as a method of payment.
catch the train [V PHRASE-U7] To catch the train is to ride on a train.
celebrate [V-I-U1] To celebrate is to have fun on an important day.
Career Paths: Tourism is a new educational resource for tourism professionals who want to improve their English communication skills in a work environment. Incorporating career-specific vocabulary and contexts, each unit offers step-by-step instruction that immerses students in the four key language components: reading, listening, speaking, and writing.

Career Paths: Tourism presents subject matter including reservations, health concerns, money issues, tours, and career options. The series is organized into three levels of difficulty and offers over 400 vocabulary terms and phrases. Every unit includes a test of reading comprehension, vocabulary, and listening skills, and leads students through real-world examples of written and oral production.

Included Features:

- A variety of realistic reading passages
- Career-specific dialogues
- 45 reading and listening comprehension checks
- Over 400 vocabulary terms and phrases
- Guided speaking and writing exercises
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The Teacher’s Book contains a full answer key and audio scripts.

The Teacher’s Guide contains detailed lesson plans, a full answer key and audio scripts.

The audio CDs contain all recorded material.